

posted by [Mina Slater](#) on Thursday, July 25, 2013 | Categories: [Mina Loves](#), [Product Reviews](#) Tags: [Beauty](#), [Product Reviews](#), [Storage](#)

I've been on the hunt for more than a makeup bag...I wanted a makeup organizer. I definitely believe I've hit the jackpot with [The Hold Me Bag](#). This gorge cosmetics organizer is made with vegan Knew Suede which is sleek, soft and durable at the same time. The Hold Me Company generously offered me a bag for consideration so I chose The Hold Me Bag in Hello Dottie which perfectly fits with my love of polka dots! I use this makeup bag at home and during travel, check this baby out...



Hold Me Bag – Hello Dottie by Hold Me Company | Cosmetics Case / Makeup Bag

Inside the Hold Me Bag is an inner sleeve, wide open product space with zip closure and brush holder with a flip cover. While the outside is made of beautiful black knew suede, the inside is laminated cotton with fun polka dots. There is also a removable mat which I often use to lay my makeup on as I'm using it to prevent getting the counter surface messy. Both the inside and outside is easily cleaned with a light wiping.



Hold Me Bag interior – Hello Dottie by Hold Me Company | Makeup Bag

<http://www.minaslater.com/2013/07/hold-me-bag-hello-dottie.html>

The brush holder has 15 slots which actually provides space for more than 15 brushes. This might be my favorite perk of this bag, no more need for a separate case for my makeup brushes! I packed mine with 10 brushes so far, still room for more! I love that the makeup brush holder has a flip cover that helps keep my brushes protected.



Hold Me Bag brush holder area has spaces for 15 [makeup brushes](#)

The inner sleeve is really convenient and spacious. I keep [makeup remover](#) wipes and my OFRA Cosmetics makeup palette there.



The Hold Me Bag inner sleeve fits my OFRA Pro palette inside

The product space of the Hold Me Bag holds more makeup than I thought by looking at it. I've got all types of products tucked in here like foundations, eyeshadows, blushes, tweezers, and [eyelash curler](#) and more. I even have a second [eyeshadow palette](#) inside.



So many products fit inside the Hold Me Bag!

<http://www.minaslater.com/2013/07/hold-me-bag-hello-dottie.html>

See, these are the products I keep in my Hold Me Bag at the moment. 41 items...and there is still room for more!



I keep all of this in my Hold Me Bag & there is still more space



I love this makeup bag!

So the Hold Me Bag closes like vintage schoolgirl book bags, old school awesomeness! It's very easy to secure but I thought I'd share a quick video demo of how to tie the Hold Me Bag.

As you know, I chose the Hello Dottie design but there are many other options to choose from. The original Hold Me Bag is 10"H x 7"W x 2"D and retails for \$85 and there is also another option, the Hold Me Baby Bag which is \$55 and 7"H x 5"W x 2"D. The Hold Me Baby bag could fit in my purse so I think I'll grab one of those!

Upgrade Your Makeup Storage With The Hold Me Bag

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 *xo xo Mina*

How To Tie The Hold Me Bag Video: <http://www.youtube.com/watch?v=De09cjOSLwE>

<http://www.minaslater.com/2013/07/hold-me-bag-hello-dottie.html>