



Organize your makeup in style with Hold Me Bags

August 7, 2014 by [nicole](#) [leave a comment](#)

My husband recently started a conversation with me, and I could tell he was nervous about what he had to say. He started out with, "I know you love your beauty products...and you sure have a lot of nice ones..." I didn't know where he was going with this and tried to help him along by agreeably nodding, and adding the "But..." for him.

The next part came out really fast for him, "...But, do you really need ALL of your beauty stuff out at the same time?" I took a look at my side of the bathroom counter and saw his point. Lipsticks, brushes, compacts, mascaras, and all my beloved beauty tools were getting a little out of control. It was definitely time for me to go through them, get organized, and clear the clutter.



Hold Me Bags Collection includes 3 sizes: Little Sister, Middle Sister and Big Sister. (Photo Credit: [HoldMeCompany.com](#))

The [Hold Me Company](#) sent me their medium-sized eco-friendly cosmetics organizer, the Hold Me "Middle Sister" bag to try out and see what I thought about it. It's the perfect size for a makeup bag that can comfortably hold my current daily makeup routine favorites. A Hold Me bag looks way more stylish than your average makeup bag – when it is closed, it looks just like a clutch. These are the only cosmetics bags that give you a place to both store your makeup and organize your makeup brushes.



Hold Me Bags fold up to look just like a stylish clutch.

I filled my Middle Sister bag with the cosmetics and beauty tools I use the most. I even have room to spare! I'm so glad I got my things organized into one place – now I don't have to dig around in my makeup drawers looking for my favorite color eye shadow every morning. It's right there in the expandable, zippered middle section of the bag.

The Middle Sister is an easy size to carry with me when I travel. Like I was saying, this Hold Me bag keeps everything I use on a day-to-day basis. So when it's time to pack for a trip, all I have to do is toss in my hairbrush and a couple of travel-sized toiletries, fold up the Hold Me bag and I'm ready to go.



Middle Sister bag features.

I love how easily the Hold Me Bag unfolds and lays out flat. The inside features a cute cotton print. In addition to the zippered middle section, there are eight brush holders that I use for my makeup brushes, lip pencils and eyeliners. I can even stuff the Middle Sister a bit fuller if I need to, thanks to the schoolgirl-type tie closure. It's very forgiving if I need to pack a bulging makeup bag!



The Middle Sister holds my everyday makeup and brushes with room to spare!

There are 2 other Hold Me Bag sizes, the Big Sister and Little Sister. I would definitely love to get the largest size to help me organize my ever-growing beauty product collection. And the Little Sister would fit my basic needs and slip right into my purse. But I'm super happy to get started with the in-between size, Middle Sister. It's just right for my day-to-day needs. Middle Sister keeps my makeup and brushes organized so I can find what I'm looking for quickly. This is especially helpful when I am running late and need to get ready in a hurry. *That's pretty much every day for me!*

Hold Me bags are handmade in the USA of vegan suede fabric. They come in many stylish patterns and color options. The suede fabric is easy to wipe clean and helps this bag last for a long

time. It's definitely worth the \$85 investment, and is a wonderful gift idea for yourself or anyone who loves their makeup.

[Visit the Hold Me Company website](#) to learn more about Hold Me Bags.

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Are you a makeup junkie, makeup minimalist, or somewhere in-between? Which size Hold Me Bag would fit your daily needs the best – Big Sister, Middle Sister or Little Sister? What is your favorite Hold Me Bag color choice?

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