

Review of the Hold Me Bag

About.com Rating 4.5 Star Rating

By [Faith Lawless](#), About.com Guide



Photo Provided by: Hold Me Company

The Bottom Line

If you could only have one makeup bag, then it should be the Hold Me Bag. It's classical, beautiful and chic look makes it the Bentley of the makeup bag industry, minus the high cost.

[Manufacturer's Site](#)

Pros

- Made of Knew Suede fabric
- Easy to clean outside
- Inside washable surface
- Holds tons of products and brushes
- Made in the USA

Cons

- The higher price point may not be suitable for everyone.

Description

- Manufacturer - Hold Me Company
- Designs Available - 4 styles to choose from
- Measurements - 10"H x 7"W x 2"D (empty)
- Fabric - Knew Suede
- Availability - Can be purchased from the [Hold Me Website](#)
- Suggested Price - \$95

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Recently I was given the opportunity to try a luxurious makeup bag from the Hold Me Company. When the Hold Me Bag arrived, upon first look and touch it already had me at hello. The beautiful and chic black makeup bag simply screamed luxury before I could even look inside at the lining and compartment space. The covering is made of Knew Suede fabric, which is very durable and easy to clean. The bags are only available in black which you would think would attract every little fuzzy or dot of makeup, but it's very easy to clean so you can put your worries to rest.

Hold Me Company offers a choice of 4 styles of bags: Classic Black, Miss Suki, Vanity Dames, and Les Fleurs. I received the Miss Suki bag and loved the Asian-inspired design on the flap and inside the large compartment. The little icons on the sleek and washable surface reminded me of the Harajuku Lovers perfumes. The lining itself was very nicely made, giving a cute cotton print with a layer of soft vinyl-like material that was leaps above the average vinyl-plastic makeup bags.

After loving the overall look and feel of the Hold Me Bag, I fell even more in love once I saw how much space was available. The brush area has 12 slots that can hold up to almost 20 brushes and has an accented flap to cover and protect them when not in use. The inside zipper area has an extra storage pocket and removable bottom liner. The shocking part was how the case width when empty is 7 inches but can expand to 22 inches. This means that you can cram a lot of products in that zipper section, and thank goodness for that! To bonus to the Hold Me Bag is that there are no cheap snaps or noisy Velcro. Instead the bag is securely closed with a classic and chic wrap-a-round tie, which reminds me of the vintage book bags school girls would carry way back when. All-in-all the Hold Me Bag is a definite must-have for any fashion and makeup enthusiast, due to the durability and ultra cute design. It's definitely the "little black dress" for your beauty and makeup products, which will remain classic and beautiful for years to come.

[Manufacturer's Site](#)

Disclosure: Review samples were provided by the manufacturer. For more information, please see our [Ethics Policy](#).



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<http://makeup.about.com/od/facefundamentals/gr/Review-Of-The-Hold-Me-Bag.htm>